

A photograph of two men in a professional setting. One man, wearing a dark grey long-sleeved shirt and light-colored pants, is gesturing with his right hand while speaking. The other man, wearing a dark blue polo shirt and dark pants, is smiling and listening. They are standing in front of a window with a white frame. The background is a bright, modern interior.

Strengthening the
Future of Independent
ENT & Allergy Practices

EMPOWER YOUR PRACTICE

WITH PROVEN PRACTICE
MANAGEMENT SOLUTIONS

YOU TAKE CARE OF PATIENTS. LET US TAKE CARE OF YOUR PRACTICE.

At Parallel ENT & Allergy, we make great practices even better by providing our partners with access to world-class management solutions. We'll handle nonclinical tasks, so you can focus on patient care while experiencing immediate back-office relief.

A MORE HUMAN APPROACH

The most important part of every practice is its people. That's why we put people first and provide support and collaboration that's personalized and accessible. That's what true partnership is about.



YOUR PRACTICE, EVOLVED

With a collaborative mindset, we customize our services for your needs. While you treat your patients, you can confidently leave the rest to us:

- Finance and succession planning
- HR and credentialing
- IT/EMR support
- Legal and compliance support
- Marketing and digital
- National recruiting
- Organic growth
- Reputation management
- Revenue cycle management

WHAT OUR PARTNERS SAY ABOUT PARALLEL



"We had interest from several private equity organizations and evaluated them all. The factors that were important to us when choosing a partner included the experience of the leadership team, whether they were easy to work with and the added value of their shared services. After reviewing all our options, we chose Parallel ENT & Allergy as the right choice for our practice."

NEIL HOCKSTEIN, M.D.
ENT & ALLERGY OF DELAWARE



"Joining the Parallel ENT & Allergy practice network is a great partnership opportunity for Allergy & Asthma Associates of Michigan. Parallel has the right expertise and a great culture to support nonclinical operations. With Parallel at our side, we have even more resources, capital and shared services support to continue to deliver the best possible care and overall experience for patients."

AMRISH PATEL, M.D.
ALLERGY & ASTHMA ASSOCIATES OF MICHIGAN



"Everyone at Head & Neck Surgery of Kansas City is thrilled to have the support of Parallel ENT & Allergy for nonclinical practice operations. Parallel has a great culture and a leadership team with deep experience in healthcare and practice growth."

STEVEN ELLIS, M.D., FACS
HEAD & NECK SURGERY OF KANSAS CITY



"In today's healthcare marketplace, it's becoming more difficult for a private practice to grow on its own. We realized that with the capital and practice management expertise from Parallel, we are in a better position to realize success now and in the future. Before Parallel, we struggled to find the time and expertise to grow organically and expand our ancillary services. With Parallel, we have more support for physician recruiting, revenue cycle management, IT and risk mitigation, digital/social media and marketing, and overall organic growth."

JOSEPH C. TAYLOR, M.D.
GRAND RAPIDS EAR NOSE & THROAT

STRENGTH, STABILITY & SUPPORT. ALL WORKING IN PARALLEL.

In an ever-evolving healthcare landscape, you need a partner you can trust to protect your practice, so it can continue to compete, grow and thrive. Parallel is that partner.

As a part of Parallel, we'll help you weather healthcare sector changes with a strong organization of size and scale — as well as protect personal and practice finances from competitive threats.

No matter how much the landscape changes, Parallel will help your practice retain its brand locally and empower you to maintain clinical autonomy. That's the Parallel promise.

HOW PARALLEL HELPS YOU, SO YOU CAN HELP YOUR PATIENTS

- Positive culture, physician owned and led
- Ability to participate in shaping ENT and allergy strategies and best practices
- Savings from group purchasing plans
- Improved infrastructure support
- Innovation and collaboration with industry peers and physician leaders
- Work/life balance and peace of mind
- Benefit from best practices attained from cross-practice analytics and national EMR insight

*Take your practice to the next level
while preserving your legacy.*



PROVEN PRACTICE MANAGEMENT

Every member of leadership has led practices to growth. Imagine what we can do for yours.

OUR NETWORK IS ALWAYS EXPANDING



Allergy and Asthma Associates
of Michigan



Parallel is proud to support approximately 100 providers and 470 employees in 29 locations





EMPOWER
YOUR PRACTICE

To learn more about becoming
a Parallel partner, contact:

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parallelenta.com

