



PARALLEL
ENT & Allergy

EMPOWER
YOUR PRACTICE

ACTUAL
PARALLEL
PARTNERS



STRENGTHENING THE FUTURE OF INDEPENDENT ENT & ALLERGY PRACTICES

PARTNER WITH PARALLEL FOR PRACTICE MANAGEMENT SOLUTIONS

Parallel ENT & Allergy is a leading practice management services organization — making great practices even better by providing our partners with access to world-class management solutions. Parallel alleviates the administrative burdens of practice management with capital and resources to stabilize and grow your practice.



A MORE HUMAN APPROACH

The reputation of Parallel ENT & Allergy is centered on being likable, collaborative and practical. As your partner, we provide solutions, make your life easier and have a reasonable, balanced approach to growth.



WHAT WE DO FOR OUR PARTNERS

With a collaborative mindset, we customize our services for your needs. While you treat your patients, you can confidently leave the rest to us:

FINANCE & SUCCESSION PLANNING

HR & CREDENTIALING

IT/EMR SUPPORT

LEGAL & COMPLIANCE SUPPORT

MARKETING & DIGITAL

NATIONAL RECRUITING

ORGANIC GROWTH

REPUTATION MANAGEMENT

REVENUE CYCLE MANAGEMENT



PARALLEL
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LEADERSHIP TEAM

MANAGEMENT KNOWLEDGE MEETS CLINICAL EXPERTISE

Through the power of our ENT partners and process, Parallel delivers best-in-class practice management administrative support, so you can focus on patient care. With Parallel ENT & Allergy, you will have a better work/life balance, clinical autonomy, long-term growth and success, and a collaboration with a network of like-minded professionals.



ELLEN BOWER

Chief Executive Officer



WILL ZOLLICOFFER

Chief Financial Officer



AMANDA GAYLE

Chief Growth Officer



MARCIA SIGUENZA

Chief People Officer



EMILY HARRIGAN

VP, Operations



SUZ MURPHY

VP, Digital Patient
Experience



CHRIS PIVIK

VP, Corporate
Development & M&A



TRI PHENIX

VP, Information Technology



TYLER ROWLAND

Controller



ARUN LAMMATA

Sr. Financial Analyst

PROVEN IN PRACTICE MANAGEMENT
EVERY MEMBER OF LEADERSHIP HAS LED PRACTICES TO GROWTH

OUR VALUED PRACTICE PARTNERS

PARALLEL IS PROUD TO SUPPORT
**APPROXIMATELY
100 PROVIDERS AND
450 EMPLOYEES IN
25 LOCATIONS**



Allergy and Asthma Associates
of Michigan

11 PROVIDERS

Practicing for 25 years



Head & Neck Surgery
of Kansas City, P.A.

9 PROVIDERS

Practicing for more than 30 years



COMPLETE CARE

33 PROVIDERS

Practicing for more than 25 years



MICHIGAN ENT
& ALLERGY SPECIALISTS

25 PROVIDERS

Practicing for more than 30 years



GrandRapidsENT
ear • nose • throat

16 PROVIDERS

Practicing for more than 30 years



WHAT OUR PARTNERS SAY ABOUT PARALLEL



NEIL HOCKSTEIN, M.D.

ENT & Allergy of Delaware

"We had interest from several private equity organizations and evaluated them all. The factors that were important to us when choosing a partner included the experience of the leadership team, whether they were easy to work with and the added value of their shared services. After reviewing all our options, we chose Parallel ENT & Allergy as the right choice for our practice."

"Joining the Parallel ENT & Allergy practice network is a great partnership opportunity for Allergy & Asthma Associates of Michigan. Parallel has the right expertise and a great culture to support non-clinical operations. With Parallel at our side, we have even more resources, capital and shared services support to continue to deliver the best possible care and overall experience for patients."



AMRISH PATEL, MD

Allergy & Asthma Associates
of Michigan



STEVEN ELLIS, M.D., FACS

Head & Neck Surgery of Kansas City

"Everyone at Head & Neck Surgery of Kansas City is thrilled to have the support of Parallel ENT & Allergy for nonclinical practice operations. Parallel has a great culture and a leadership team with deep experience in healthcare and practice growth."

"In today's healthcare marketplace, it's becoming more difficult for a private practice to grow on its own. We realized that with the capital and practice management expertise from Parallel, we are in a better position to realize success now and in the future. Before Parallel, we struggled to find the time and expertise to grow organically and expand our ancillary services. With Parallel, we have more support for physician recruiting, revenue cycle management, IT and risk mitigation, digital/social media and marketing, and overall organic growth."



JOSEPH C. TAYLOR, M.D.

Grand Rapids ENT



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To learn more about becoming
a Parallel partner, contact:

info@parallelenta.com
(302) 304-8887
parallelenta.com

