



PARALLEL
ENT & Allergy

EMPOWER
YOUR PRACTICE

ACTUAL
PARALLEL
PARTNERS



STRENGTHENING THE FUTURE OF INDEPENDENT ENT & ALLERGY PRACTICES.

PARTNER WITH PARALLEL FOR PRACTICE MANAGEMENT SOLUTIONS

Parallel ENT & Allergy is a leading practice management services organization — making great practices even better by providing our partners with access to world-class management solutions. Parallel alleviates the administrative burdens of practice management with capital and resources to stabilize and grow your practice.



A MORE HUMAN APPROACH

The reputation of Parallel ENT & Allergy is centered in being likable, collaborative and practical. As your partner, we provide solutions, make your life easier, and have a reasonable, balanced approach to growth.



WHAT WE DO FOR OUR PARTNERS

With a collaborative mindset, we customize our services for your needs. While you treat your patients, you can confidently leave the rest to us:

FINANCE & SUCCESSION PLANNING

HR & CREDENTIALING

IT/EMR SUPPORT

LEGAL AND COMPLIANCE SUPPORT

MARKETING & DIGITAL

NATIONAL RECRUITING

ORGANIC GROWTH

REPUTATION MANAGEMENT

REVENUE CYCLE MANAGEMENT



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LEADERSHIP TEAM

DEPTH OF MANAGEMENT KNOWLEDGE & CLINICAL EXPERTISE

Through the power of our ENT partners and process, Parallel delivers best-in-class practice management administrative support so you can focus on patient care. With Parallel ENT & Allergy, you will have a better work/life balance, clinical autonomy, long-term growth and success, and a collaboration with a network of like-minded professionals.



WILL ZOLLICOFFER
Chief Financial Officer



MARCIA SIGUENZA
Chief People Officer



EMILY HARRIGAN
VP of Operations



SUZ MURPHY
VP Digital Patient Experience



TRI PHENIX
VP Information Technology



JIM PUKALA
VP Mergers & Acquisitions



ELIZEBETH MAXEY
Director of Revenue
Cycle Management



MISTY YOST
VP of Talent



DAVID YOFFEE
Assistant Controller

LEADERSHIP TEAM MEMBERS AVERAGE
>20 YEARS
OF HEALTHCARE EXPERIENCE

**PROVEN IN
PRACTICE MANAGEMENT**
EVERY MEMBER OF LEADERSHIP HAS
LED PRACTICES TO GROWTH

OUR VALUED PRACTICE PARTNERS

PARALLEL IS PROUD TO SUPPORT

**APPROXIMATELY
100 PROVIDERS AND
450 EMPLOYEES IN
19 LOCATIONS
ACROSS FIVE STATES**



12 PROVIDERS

Practicing for 20 years



**Head & Neck Surgery
of Kansas City, P.A.**

9 PROVIDERS

Practicing for more than 30 years



COMPLETE CARE

33 PROVIDERS

Practicing for more than 25 years



**MICHIGAN ENT
& ALLERGY SPECIALISTS**

25 PROVIDERS

Practicing for more than 30 years



GrandRapidsENT
ear • nose • throat

16 PROVIDERS

Practicing for more than 30 years



AND GROWING

WHAT OUR PARTNERS SAY ABOUT PARALLEL



NEIL HOCKSTEIN, MD

ENT & Allergy of Delaware

"We had interest from several private equity organizations and evaluated them all. The factors that were important to us when choosing a partner included the experience of the leadership team, whether they were easy to work with and the added value of their shared services. After reviewing all our options, we chose Parallel ENT & Allergy as the right choice for our practice."

"We are thrilled to join Parallel ENT & Allergy. After evaluating the options in practice management, we found that Parallel has a great team with a philosophy that will allow us to maintain clinical autonomy. With Parallel's shared services, such as revenue cycle management, IT, recruiting and other critical business services, we are poised to take our practice to the next level. We are excited to lead and expand ear, nose, throat and allergy care in the San Antonio and broader Texas market."



LANCE E. JACKSON, MD

Founder of the
Ear Institute of Texas



STEVEN ELLIS, MD, FACS.

Head & Neck Surgery of Kansas City

"Everyone at Head and Neck Surgery of Kansas City is thrilled to have the support of Parallel ENT & Allergy for non-clinical practice operations. Parallel has a great culture and a leadership team with deep experience in healthcare and practice growth."

"In today's healthcare marketplace, it's becoming more difficult for a private practice to grow on their own. We realized that with the capital and practice management expertise from Parallel, we are in a better position to realize success now and in the future. Before Parallel, we struggled to find the time and expertise to grow organically and expand our ancillary services. With Parallel, we have more support for physician recruiting, revenue cycle management, IT and risk mitigation, digital/social media and marketing, and overall organic growth."



JOSEPH C. TAYLOR, MD

Grand Rapids ENT



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To learn more about becoming
a Parallel partner, contact:

info@parallelenta.com
(302) 304-8887
parallelenta.com

