



**EMPOWER  
YOUR PRACTICE**

ACTUAL  
PARALLEL  
PARTNERS



STRENGTHENING THE FUTURE OF INDEPENDENT ENT & ALLERGY PRACTICES.

# PARTNER WITH PARALLEL FOR PRACTICE MANAGEMENT SOLUTIONS

Parallel ENT & Allergy is a leading practice management services organization proudly serving private ENT, allergy and audiology practices.

We are making great practices better by providing our partners with access to world-class management solutions.

Parallel alleviates the administrative burdens of practice management with capital and resources to stabilize and grow your practice.



## A MORE HUMAN APPROACH

The reputation of Parallel ENT & Allergy is centered in being likable, collaborative and practical. As your partner, we provide solutions, make your life easier, and have a reasonable, balanced approach to growth.



## WHAT WE DO FOR OUR PARTNERS

With a collaborative mindset, we customize our services for your needs. While you treat your patients, you can confidently leave the rest to us:

COMPLIANCE

FINANCE & SUCCESSION PLANNING

HR & CREDENTIALING

IT/EMR SUPPORT

LEGAL SUPPORT

MARKETING & DIGITAL

NATIONAL RECRUITING

ORGANIC GROWTH

REPUTATION MANAGEMENT

REVENUE CYCLE MANAGEMENT



**PARALLEL**  
ENT & Allergy

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## LEADERSHIP TEAM

# DEPTH OF MANAGEMENT KNOWLEDGE & CLINICAL EXPERTISE

We're all striving for common goals, which means no matter what area is most important to your practice, you're empowered to achieve your long-term growth success targets. Let Parallel take care of practice management so you can focus more on the care of your patients.



**GLENN NOBLE**  
CEO | Board Member



**JUSTIN KUPERBERG**  
Chief Development Officer



**MARCIA SIGUENZA**  
Chief People Officer



**JIM PUKALA**  
VP Mergers & Acquisitions



**ELIZABETH MAXEY**  
Director of Revenue  
Cycle Management



**TRI PHENIX**  
VP Information Technology



**MISTY YOST**  
VP of Talent



**SUZ MURHPY**  
VP Digital Patient Experience



**EMILY HARRIGAN**  
Chief Operating Officer  
of ENT & Allergy of Delaware



**BRIAN MARSH**  
Controller

**LEADERSHIP TEAM MEMBERS AVERAGE**

**>20 YEARS**  
**OF HEALTHCARE & PHYSICIAN PRACTICE**

**PROVEN IN  
PRACTICE MANAGEMENT**  
**EVERY MEMBER OF LEADERSHIP HAS  
LED PRACTICES TO GROWTH**

# OUR VALUED PRACTICE PARTNERS

PARALLEL IS PROUD TO SUPPORT  
**SEVEN LOCATIONS,  
61 PROVIDERS AND  
303 TOTAL EMPLOYEES  
AND GROWING**



COMPLETE CARE

**33 PROVIDERS**

Practicing for more than 25 years

**LOCATIONS:**

Middletown, Newark, Wilmington  
(Foulk Rd.) and Wilmington  
(Pennsylvania Ave.), DE



**16 PROVIDERS**

Practicing for more than 30 years

**LOCATIONS:**

Grand Rapids and Wyoming, MI



**12 PROVIDERS**

Practicing for 20 years

**LOCATION:**

San Antonio, TX



**FUTURE PRACTICES ARE COMING.**

**PARALLEL WILL BE IN NINE STATES BY THE END OF 2023.**

[parallelenta.com](http://parallelenta.com)

# WHAT OUR PARTNERS SAY ABOUT PARALLEL

“BACKED BY PARALLEL, WE CAN NOW  
FOCUS ON PROVIDING EVEN GREATER  
CARE FOR OUR PATIENTS.”



**NEIL HOCKSTEIN, MD**

ENT & Allergy of Delaware

“We had interest from several private equity organizations and evaluated them all. The factors that were important to us when choosing a partner included the experience of the leadership team, whether they were easy to work with and the added value of their shared services. After reviewing all our options, we chose Parallel ENT & Allergy as the right choice for our practice.”

“We are thrilled to join Parallel ENT & Allergy. After evaluating the options in practice management, we found that Parallel has a great team with a philosophy that will allow us to maintain clinical autonomy. With Parallel's shared services, such as revenue cycle management, IT, recruiting and other critical business services, we are poised to take our practice to the next level. We are excited to lead and expand ear, nose, throat and allergy care in the San Antonio and broader Texas market.”



**LANCE E. JACKSON, MD**

Founder of the  
Ear Institute of Texas



**EMILY HARRIGAN**

Chief Operating Officer  
of ENT & Allergy of Delaware

“The Parallel leadership team has provided us with the support and resources needed to continue to successfully grow our practice. They take a collaborative approach and consider the individual needs of our group. Parallel has also helped us to grow and to expand by consolidating with smaller local practices.”

“In today's healthcare marketplace, it's becoming more difficult for a private practice to grow on their own. We realized that with the capital and practice management expertise from Parallel, we are in a better position to realize success now and in the future. Before Parallel, we struggled to find the time and expertise to grow organically and expand our ancillary services. With Parallel, we have more support for physician recruiting, revenue cycle management, IT and risk mitigation, digital/social media and marketing, and overall organic growth.”



**JOSEPH C. TAYLOR, MD**

Grand Rapids ENT



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**YOUR PRACTICE**

To learn more about becoming  
a Parallel partner, contact

**JUSTIN KUPERBERG**  
Chief Development Offer

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